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# The J Collection Partners with Travel Outlook to Enhance Voice Revenue and Guest Satisfaction

Call Center  
Sales & Marketing

Travel Outlook, The Premier Hotel Call Center™, is pleased to announce that [The J Collection](#), a group of 14 unique, locally owned and operated hotels and residences, has partnered with [Travel Outlook](#) to optimize voice revenue and improve guest satisfaction. Travel Outlook, known for its highly personalized, efficient and effective services, was chosen to provide training and superior salesmanship to enhance The J Collection's cross-selling opportunities.

